Dear Robin Hardy,

You need to enter trader status in iTunes Connect for ebooks on the Apple Books Store in the European Union (EU). This is to comply with the <u>Digital Services Act</u> (DSA).

Starting **February 17, 2025**, ebooks without trader status will be removed from the Apple Books Store in the EU until trader status is provided and verified.

Follow the steps below to help meet compliance with the DSA:

- 1. Determine if you are a trader.
 - a. To determine if you're a trader, you should consider a range of factors. For example, you may not be a trader if you're a hobbyist, or if you're acting "for purposes which are outside your trade, business, craft, or profession." See <u>trader self-assessment details</u> for additional considerations.
- 2. Log in to iTunes Connect. Click Business.
- 3. Click Complete Compliance Requirements.
- 4. Choose from the following options:
 - a. I'm a trader under the DSA. Proceed to step five.
 - b. I'm not a trader under the DSA or I don't plan to distribute in the EU. You do not need to provide any contact information. Click Done.
- 5. If you're a trader under the DSA, you need to enter your phone number, email, and physical address. You will also need to provide documentation to verify your information.